The Links, Incorporated
Linked in Friendship, Connected in Service
San Antonio (TX) Chapter
P.O. Box 460312
San Antonio, Texas 78246

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*Charter Member
+ Platinum

October 19, 2026

Dear Friends of The San Antonio (TX) Chapter of The Links, Incorporated,

The San Antonio (TX) Chapter of The Links, Incorporated respectfully invites you to partner with us as a sponsor of our signature annual fundraising event, the **25th Anniversary** Western Gala **on February 20, 2027 at 7:30 PM.**

Your generous support will help us continue transforming lives through scholarships, educational enrichment, and community service. As we celebrate this milestone anniversary, we invite you to join us in advancing our mission and making a lasting difference in the communities we serve.

Each year, more than **850 loyal supporters** gather at Pedrotti's Ranch in Helotes, Texas, for an unforgettable evening celebrating the spirit of the West.

Through the generosity of sponsors and attendees, the San Antonio Chapter continues to make a lasting impact. **Since 2013, the San Antonio Chapter has awarded more than $335,125 in scholarships to deserving students**, helping young scholars pursue higher education and achieve their academic goals. These scholarships are presented during our annual **Salute to Youth Scholarship Program**, where we celebrate the achievements and promise of our future leaders.

Our commitment to higher education extends beyond annual scholarships. We have established a **$500,000 endowed scholarship at St. Philip's College**, creating a lasting legacy of educational opportunity.

We also invest in our youngest learners through **Literate City USA**, where we mentor nearly **145 first- through third-grade students** at George Gervin Academy. During bi-monthly visits, our members read with students, engage them in meaningful literacy activities, and provide over **$11,000** in books through our partnership with Scholastic. Each child receives a personal book storage box, helping them build a home library and develop a lifelong love of reading.

In addition, our **Dr. ME (Medical Exploration) Program** introduces elementary students to STEAM education and careers in healthcare. Through hands-on learning experiences and a special White Coat Ceremony, students are encouraged to dream boldly and see themselves as future healthcare professionals. Each participant receives a doctor's kit complete with a child-sized stethoscope and a custom-designed activity book to continue learning beyond the classroom.

Our commitment to service reaches throughout the San Antonio community. During the **2025–2026 program year**, our members contributed **4,644 volunteer hours**, representing an estimated community value of **$167,834***. These hours reflect our dedication to improving educational outcomes, supporting families, and strengthening our community through meaningful service.

We invite you to become a valued sponsor of the **2027 Western Gala**. Your investment will directly support scholarships, educational programming, and community initiatives that change lives and create opportunities for generations to come. **Proceeds from sponsorships benefit the Links Foundation, Incorporated and the San Antonio (TX) Chapter of The Links, Incorporated.**

Enclosed are our sponsorship opportunities and associated benefits. We would be honored to have your partnership and look forward to welcoming you as a sponsor of this impactful event.

Thank you for your consideration and for your commitment to making a difference in our community.

Sincerely,

Michelle M. Hayes, President
San Antonio (TX) Chapter

Francine Prosser-Johnson
Western Gala Co-Chair

Bonnie Prosser-Elder
Western Gala Co-Chair

*Value of volunteer hours is based on data provided by the Maryland School of Public Policy Do Good Institute.
Please visit our 2026 Thank You to our sponsors and Program from the 24th Western Gala

https://online.fliphtml5.com/jzcwn/Western-Gala-Program-2026/



FEBRUARY 20, 2027

25TH ANNIVERSARY WESTERN GALA SPONSORSHIP

$25,000 – TITLE SPONSOR

- Recognized as the Western Gala Title Sponsor
- VIP table for 10 guests with premium table placement
- VIP Dinner service
- 5 reserved parking passes
- VIP Pre-Gala Reception for 10 guests
- 20 complimentary drink tickets
- Corporate logo featured in both digital and print media
- Live mentions throughout the event & on-site sponsor recognition signage
- Featured on our website and social media platforms
- Exclusive Links Swag Bag

$15,000 – PLATINUM SPONSOR

- VIP table for 10 guests with preferred seating
- Priority access to dining
- Corporate logo featured in digital media
- 15 complimentary drink tickets
- Live mentions throughout the event
- Featured on our website and social media platforms
- Exclusive Links Swag Bag

$10,000 – DIAMOND SPONSOR

- VIP table for 10 guests with premium seating
- Priority access to dining
- Corporate logo featured in both digital and print media
- 10 complimentary drink tickets
- Live mentions throughout the event
- Featured on our website and social media platforms
- Exclusive Links Gift

$5,000 – GOLD SPONSOR

- VIP table for 10 guests with preferred seating
- Priority access to dining
- Corporate logo featured in digital media
- 10 complimentary drink tickets
- Live mentions throughout the event
- Featured on our website and social media platforms

$3,500 – BARREL RACER SPONSOR

- VIP table for 10 guests with preferred seating
- Priority access to dining
- Corporate logo featured in digital media
- 5 complimentary drink tickets

$2,000 – WRANGLER SPONSOR

- Table for 10 guests with preferred seating
- Priority access to dining
- Corporate logo featured in digital media

Limited Stagecoach Sponsorship

A limited number of Gala **Event Sponsorship Packages** will be available. Examples include: Event Parking Sponsor, Beverage Sponsor and Event Decor Sponsor. The package will include two (2) event tickets and marketing opportunities for your organization. For pricing and other Event Sponsorship details, please contact Rosaland Anderson @ rmganderson@gmail.com

- We would like to sponsor the following level: $ _____
- We are unable to attend but would like to sponsor at the following level: $_____
- We are unable to attend but would like to donate: $_____

Payment Information
Please make checks payable to: **The Links Foundation, Incorporated**
Deadline: **January 25, 2027**

Mail to:
The San Antonio (TX) Chapter of The Links, Incorporated
Attn: Chris Warren, Financial Secretary
P.O. Box 460312
San Antonio, TX 78246

Sponsor Information
Business Name/Contact: _____
Billing Address: _____
City, State, Zip: _____
Phone: _____
Email: _____